



# GGG



## Global Growth Group – global economic growth builders – without borders

CW Connecting World, the company whose product simply is growth, a need that is both infinite and necessary for all people in all countries worldwide. It is our mission and task by means of our work to assist in creating a sustainable and long-term economic growth for individuals, businesses and society, without any geographical boundaries.

Global and Business - are two key words in the CW vocabulary, which we particularly wish to emphasize. The work of CW is always about the promotion of international trade that cut across all geographical boundaries.

Therefore CW focuses its efforts on promoting enterprises and entrepreneurs outside their own country borders in order to create new business. With business across national boundaries often follows synergies i.e. the invaluable cultural exchange and providing new know-how and ideas to develop new dimensions and businesses.

CW specifically takes interest in the development of new, small-and medium-sized enterprises. We believe that the need and the potential are greatest among them, and that most of the world's

future overall growth will be created among these. We would also like to point out that CW Connecting the World is a private and commercial enterprise, which operates independently of political and religious beliefs and who resist any form of protectionism.

– Our product is economic growth –

### CW Global Growth Group (CW GGG)

CW GGG is a central unit within the CW, which directs, leads and coordinates all of our growth programs and the underlying special groups to our clients. Growth programs are based on our client's individual needs and its market, all in order to achieve optimal results.

### THE LEADERS OF CW GGG



*Kjell Strandberg, President  
Honorary Doctor Plekhanov  
Russian Academy of Economics,  
Moscow, Russia.*

[kjell.strandberg@cw-connectingworld.com](mailto:kjell.strandberg@cw-connectingworld.com)



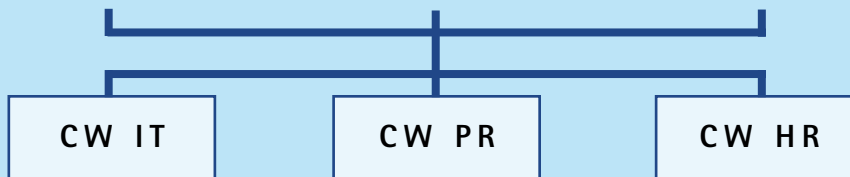
*Joni AlWindi, Business Developer  
M.Sc. in Economics, CEMS Master's in  
International Management,  
St. Gallen University in Switzerland.*

[joni.alwindi@cw-connectingworld.com](mailto:joni.alwindi@cw-connectingworld.com)



*Ulf Hanning, Professor em.  
Honorary Doctor Plekhanov  
Russian Academy of Economics,  
Moscow, Russia.*

[ulf.hanning@cw-connectingworld.com](mailto:ulf.hanning@cw-connectingworld.com)



CW GGG has access to employees and partners with leading expertise in the fields necessary to best build and promote a sustainable growth and development.

The group works in regions or in enterprises.

Over an agreed period CW GGG develops a solid base for long-term, sustainable economic growth, according to one or more of the CW's programs and services, completely tailored to the client's needs.

# GGG

Underlying divisions within the CW GGG can be used for our clients:

- **CW IT**

The IT Services Group has the capability of delivering strong Advisory and Execution within IT Strategy, IT Infrastructure and System Architecture & Development. We can turn the corporate IT into a profit centre, delivering a value added service to the end customer – as opposed to a cost centre.

At our hands we have a strong in-house team of experienced System Architects as well as a vast international technical oriented business network in order to offer the right amount of resources at the right time.

- **CW PR**

The department for public relations, market communication and market consultants has a variety of services from a full service advertising agency down to specific picks of your choice.

Such as; Ideas and message production, advertisements, animations, branding strategy, brochures, business cards, commercials, graphic design, magazines, market analyses, mobile exhibition material, note papers, posters, slide shows, video production, web pages, web shops and other web solutions from the CW IT Department.

- **CW HR**

CW HR, Human Resources, is a department with specialists, consultants and employees working to develop knowledge and skills of the people / employees, who work in a particular company / field of activity in order to achieve higher efficiency and profitability.

CW HR is also working to develop new opportunities for individuals, when one within the organisation must find new solutions by way of example, restructuring or liquidation – or discharge of personnel.

Independent units within the CW HR forming their own areas of responsibility with a focus on global business are:

- CW Global Business Academy
- CW Seminar & Lecture
- CW Consulting & Advisory
- CW Global Business Travel
- CW Language Center
- CW Board & Mentor Center
- CW Fair Trade Control Center
- CW Company Broker



Other specialty and areas of cooperation at CW HR available through global partners are:

- Fairs & exhibitions
- Business Lawyer
- Business road shows
- One company shows
- Company & product developing
- Business intelligence bureau

If you need some of these services under the obligation to preserve secrecy, CW will provide these services under a confidentiality agreement.

#### CW Expert Pools

In addition to the main areas and their underlying responsibilities, CW GGG always have access to people with advanced skills in niche areas, which are placed in our pool of experts, who can quickly be added to the group if necessary.

#### CW Web Portal

Our goal is that you will find the partner you are looking for as well as all the help you need for international business.



– Search – find – and get help –

#### Contract Forms and Rates

The main principle is that the CW GGG's compensation for the most part should be based on a client's actual performance. It must be possible even for the small company to get professional advice and assistance to reach global markets. Therefore, our compensation philosophy is that the size of the initial cost must be low enough so this compensation will not be an obstacle for the small company.

#### We build our success on your future

Contact us for a first unbiased dialogue and let us show what we can do to strengthen and develop your growth.

E-mail address:

[global.growth.center@cw-connectingworld.com](mailto:global.growth.center@cw-connectingworld.com)

– CW honours a creative, borderless and open world –